



**The following 6 pages are the  
October 1, 2016 thru September 30, 2017  
EEO report for the following stations:**

**WUFT-DT/FM, WJUF-FM, AND WRUF AM/FM/TV**

**Annual EEO Public File Report  
WUFT-DT/FM, WJUF-FM, WRUF-AM/FM/TV  
October 1, 2016 – September 30, 2017**

**Request of Notification**

The Division of Multimedia Properties extends employment opportunities to our broadcast community through job postings on our website as well as through various organizations and publications as appropriate for the position. As the licensee of the station, The University of Florida provides personnel services through its Division of Human Resources.

It is the policy of The Division of Multimedia Properties, in accordance with all applicable federal laws, not to discriminate in employment practices. If your organization would like to be notified of any full-time vacancy, you may contact:

**Wantanisha Morant  
Human Resources and Payroll Manager  
College of Journalism and Communications  
PO Box 118400 Gainesville, FL 32611-8400  
352-273-1093**

The Division of Multimedia Properties is an Equal Opportunity Employer.  
The Division of Multimedia Properties includes WUFT-DT/FM/WJUF-FM/WRUF-AM/FM/LD

Annual EEO Public File Report						
WUFT-DT/FM, WUFL-FM, WRUF-AM/FM/TV						
October 1, 2016 - September 30, 2017						
List of Full Time Jobs Filled						
Requisition #	Position #	Classification Type	Recruitment Sources Used	Number of Interviews	Interviewees Recruitment Source	Date Filled
499412	31814	Broadcasting Coordinator III	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity Corp. for Public Broadcasting, FL Assoc. of Broadcasting, Glassdoor, LinkedIn, Media Bistro, National Association of Broadcasters National Association of Hispanic Journalists National Association of Black Journalists National Lesbian & Gay Journalists Association Native American Journalists Association Poynter RadioBusinessReport/TVBusinesReport RTNDA	5	Internet (2), Word of Mouth (2)	6/12/2017
500493	31281	Broadcasting Coordinator II	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity	2	Internet, Word of Mouth	6/23/2017
500796	26410	Meteorologist	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity, Florida Association of Broadcasters, Journalism Jobs, National Association of Broadcasters, National Association of Hispanic Journalists, National Association of Black Journalists, Native American Journalists Association, RTDNA, Society of Professional Journalists, American Meteorological Society, TV Jobs	3	Internet, Word of Mouth, "Other"	6/5/2017
501609	6306 & 32351	IT Professional II	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity	5	Internet (4), Word of Mouth	4/7/17 & 5/5/17
502451	8038	Production Manager	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity, sportsvideo.org	1	Word of Mouth	7/24/2017
504662	7058	Broadcasting Coordinator III	UF Website, The Chronicle, Inside Higher Ed, Insight to Diversity	*in progress	*in progress	*in progress



**UF CJC DIVISION OF MULTIMEDIA PROPERTIES**

**LONGER-TERM RECRUITMENT INITIATIVES**  
**WUFT - TV / FM WRUF - AM / FM**  
**October 1, 2016 through September 30, 2017**

Initiative	Description	Scope	Station Personnel Involved	Number of Interns during this period
Station Internships/Experiences Prong 3 Initiative 5	Production, program hosts, traffic and continuity, music library	Training in news gathering, production, on air hosting-talk	Glenn Richards	4
Student Internships Prong 3 Initiative 5	Sales/Underwriting Department for student learning broadcasting sales Fall 2016 Semester	Student is taught upfront selling process, how sales dept interacts with other station departments, gain experience in web related sales, learn sales related software, learn sales research methods/techniques	Sandy Wagner, Mel Clark	3
Student Training through accredited college courses take through the University of Florida Journalism School. Radio 1, Radio 2, TV 1 and TV2 Prong 3 Initiative 5	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts	News Director Teaches fundamentals of broadcast newsgathering and presentation	Ryan Vasquez, Mark Leeps, Bridget Grogan, Forrest Smith,	330
Student Broadcasting Scholarships Awards Dolgoff Prong 3 Initiative 7	Paid part time student employees in Radio News Fall 2016 and Spring 2017 Semesters	Training in news gathering, presentation, and on air announcing skills	Ryan Vasquez Forrest Smith	16
Student Training through ESPNU Campus Connection Prong 3 Initiative 10	Program designed to give college students the opportunity to participate as crew members in a live broadcast Fall 2016, Spring 2017, Summer 2017	Provide training for producers, graphics assistants, camera operators, audio assistants and tape producers	Brad Noblitt	15
Summer Journalism Institute Prong 3 Initiative 10	Six day workshop designed toward High School Students interested in Journalism and Broadcasting Summer 2017	Instruction in Writing, Editing, Photography, Broadcasting, and Web Publishing	Bridget Grogan	110
Community Volunteer Training for Radio Reading Service for Blind	Training of volunteer Community Members in basic audio console operation and reading techniques for reading of local newspapers for blind community members	Volunteers taught presentation and board operation techniques to read for the blind Community	Rob Harder	3



## List of Recruitment Sources Used To Fill Vacancies

Recruitment Source	Address	City, State, Zip	Contact Name	Email	Phone	Type	Website
All Access	28955 Pacific Coast Hwy, Ste 210	Malibu, CA 90265			310-457-6616	Web	<a href="http://allaccess.com">http://allaccess.com</a>
American Women in Radio & TV	1760 Old Meadow Rd, Ste 500	McLean, VA 22102			703-506-3290	Web	<a href="http://www.awrtv.org/">http://www.awrtv.org/</a>
America's Job Bank (Dept of Labor)				<a href="mailto:info@careeronestop.org">info@careeronestop.org</a>	877-348-0502	Web	<a href="http://www.careeronestop.org">http://www.careeronestop.org</a>
Asian American Journalists Association	1182 Market St, Ste 320	San Francisco, CA 94102	Katie Ross	<a href="mailto:national@aaja.org">national@aaja.org</a>	415-346-2051	Web	<a href="http://www.aaja.org/">http://www.aaja.org/</a>
Broadcasting & Cable	360 Park Ave S	New York, NY 10010			800-551-5729	Web/Periodical	<a href="http://www.broadcastingcable.com">http://www.broadcastingcable.com</a>
College of Journalism & Communications	PO Box 118400	Gainesville, FL 32611	Craig Lee	<a href="mailto:clee@jou.ufl.edu">clee@jou.ufl.edu</a>	352-846-0180	Web	<a href="http://www.jou.ufl.edu/">http://www.jou.ufl.edu/</a>
Corporation of Public Broadcasting	401 9th ST NW	Washington, DC 20004-2129	Carol Robinson		800-272-2190	Web	<a href="http://www.cpb.org/jobline/">http://www.cpb.org/jobline/</a>
Florida Association of Broadcasters	201 S Monroe ST, Ste 201	Tallahassee, FL 32301		<a href="mailto:info@fab.org">info@fab.org</a>	202-879-9600	Web	<a href="http://www.fab.org/">http://www.fab.org/</a>
Journalism Jobs				<a href="mailto:info@journalismjobs.com">info@journalismjobs.com</a>	510-653-1521	Web	<a href="http://www.journalismjobs.com/">http://www.journalismjobs.com/</a>
Monster			Jason Miller	<a href="mailto:jmiller@gravstoneadv.com">jmiller@gravstoneadv.com</a>	800-666-7837	Web	<a href="http://www.monster.com">http://www.monster.com</a>
National Association of Broadcasters	1771 N ST NW	Washington, DC 20036		<a href="mailto:nab@nab.org">nab@nab.org</a>	202-662-7145	Web	<a href="http://www.nab.org/">http://www.nab.org/</a>
National Association of Hispanic Journalists	1000 National Press Bldg	Washington, DC 20045		<a href="mailto:nahj@nahj.org">nahj@nahj.org</a>	301-405-0248	Web	<a href="http://www.nahj.org/">http://www.nahj.org/</a>
National Association of Black Journalists	1100 Knight Hall Ste 3100	College Park, MD 20742		<a href="mailto:nabj@nabj.org">nabj@nabj.org</a>	803-799-5517	Web	<a href="http://www.nabj.org/">http://www.nabj.org/</a>
National Educational Telecommunications Assn	939 S Stadium Rd	Columbia, SC 29201	Rick Lehner	<a href="mailto:rick@metaonline.org">rick@metaonline.org</a>	626-792-6462	Web	<a href="http://www.metaonline.org/">http://www.metaonline.org</a>
National Hispanic Media Coalition	55 S Grand Ave	Pasadena, CA 91105		<a href="mailto:info@nhmc.org">info@nhmc.org</a>	202-588-9888	Web	<a href="http://www.nhmc.org/">http://www.nhmc.org/</a>
National Lesbian & Gay Journalists Association	1420 K ST NW Ste 910	Washington, DC 20005		<a href="mailto:info@nljia.com">info@nljia.com</a>	405-325-9008	Web	<a href="http://www.nljia.org/">http://www.nljia.org/</a>
Native American Journalists Association	395 W Lindsey	Norman, OK 73019-4201		<a href="mailto:info@naja.com">info@naja.com</a>	202-513-3329	Web	<a href="http://www.nja.org/">http://www.nja.org/</a>
NPR	635 Massachusetts Ave NW	Washington, DC 20001			803-799-5517	Web	<a href="http://www.npr.org/">http://www.npr.org</a>
Public Broadcasting Management Association	939 S Stadium Rd	Columbia, SC 29201	Rick Lehner	<a href="mailto:rick@metaonline.org">rick@metaonline.org</a>	561-655-8778x205	e-newsletter	<a href="http://www.pbma.org">http://www.pbma.org</a>
Public Broadcasting Management Association	939 S Stadium Rd	Columbia, SC 29201	Rick Lehner	<a href="mailto:rick@metaonline.org">rick@metaonline.org</a>	803-799-5517	Web	<a href="http://www.pbma.org">http://www.pbma.org</a>
Radio Ink Magazine	2090 Palm Bch Lakes Blve Ste 300	W Palm Bch, FL 33409			703-490-3099	Web	<a href="http://www.radioink.com">http://www.radioink.com</a>
RadioBusinessReport/TVBusinessReport	PO Box 6633	Woodbridge, VA 22195	April McLynn		202-659-6510	Web	<a href="http://www.rtr.com">http://www.rtr.com</a>
RTNDA	529 14th ST NW Ste 425	Washington, DC 20045			317-927-8000	Web	<a href="http://www.rtdna.org/">http://www.rtdna.org/</a>
Society of Professional Journalist	3909 N Meridian ST	Indianapolis, IN 46208				Web	<a href="http://www.spj.org/">http://www.spj.org/</a>
TVandRadioJobs.com	PO Box 6633	Woodbridge, VA 22195	April McLynn			Web	<a href="http://www.tvandradijobs.com">http://www.tvandradijobs.com</a>
University of Florida Human Resources	PO Box 155002	Gainesville, FL 32611	Kimberly Abbott	<a href="mailto:kimabbott@ufl.edu">kimabbott@ufl.edu</a>	352-273-1707	Web	<a href="http://www.hr.ufl.edu/">http://www.hr.ufl.edu/</a>
WRUF-AM/FM	PO Box 14444	Gainesville, FL 32611	Craig Lee	<a href="mailto:clee@jou.ufl.edu">clee@jou.ufl.edu</a>	352-846-0180	Web	<a href="http://www.wruf.com">http://www.wruf.com</a>
WUFT-TV/FM	PO Box 118405	Gainesville, FL 32611	Craig Lee	<a href="mailto:clee@jou.ufl.edu">clee@jou.ufl.edu</a>	352-846-0180	Web	<a href="http://www.wufl.org/">http://www.wufl.org/</a>
Current.org/American University School of Comm.		Washington, DC				Web	<a href="http://jobs.current.org/">http://jobs.current.org/</a>



## **UF CJC DIVISION OF MULTIMEDIA PROPERTIES**

### **Paid Internship for Students Sales/Underwriting Department**

#### **Overview**

This internship is a student paid position allowing students to gain experience in broadcasting sales and underwriting. It is an ongoing position as long as the student desires to work and is performing to the standards outlined by the Director of Revenue.

#### **Hours /Week**

10 per week with varying times to accommodate the students' class schedule

#### **Job Duties**

Work with the Account Executives and the Director of Revenue in developing advertiser packages and underwriter sponsorships for the Multimedia Radio and TV Properties.

Provide research data in sales packages and sponsorship grants that support the stations sales efforts.

Manage, organize, and update relevant information on the sales department shared drive.

Provide news and programming audience trend research as needed.

Maintain master list and protected prospect lists.

Assist promotion department when time permits.

Perform other duties as assigned.

## **Learning Experience**

Students will learn and/or become proficient in In Design, Power Point, Excel, Word, Arbitron and other supporting software programs to which the stations subscribe.

Students will be involved in the upfront selling process, learning how various positions in the sales department interact; sales assistant, traffic, Account Executive, management, etc.

Students will learn how the sales/underwriting department interacts with other station departments such as Programming, Radio and TV News, Engineering, Finance, Information Technology, Membership, Educational Outreach, etc.

Students will gain experience in web related sales including all Division of Multimedia Properties stations.