



Annual EEO Public File Report

WUFT(TV), WUFT-(FM), WJUF(FM),
WUFQ(FM), WRUF(AM), WRUF-(FM)

October 1, 2020—September 30, 2021

Requisition #	Position #	Recruitment Sources	Number of Interviews	Interviewee Recruitment Source	Date Filled
514447	00019281	UF, Chronicle, Inside Higher Education, alliance for women in media, asian american journalism association, broadcasting and cable, current, journalismjobs.com, monster.com, nabj journal, national association of hispanic journalists, native american journalists association, radio television digital news association, society of professional journalists, indeed	6	Word of Mouth (2 - including successful candidate) , Indeed (1), Careers at UF (1), Professional Organization (1), Referral (1)	1/8/2021
517648	00025428	Broadcastttt Career Link (NAB), National Association of Black Journalists, National Association of Hispanic Journalists, Greater Public, Zip Recruiter, National Non Profits, National Federation of Community Broadcasters, Public Media Business Association, Alliance for Women in Media, Asian American Journalists Association, Broadcastin and Cable, Florida Association of Broadcasters, Journalism Jobs, National Educational Telecommunications Assc., National Hispanic Media Coalition, National Lesbian and Gay Journalists Association, Native American Journalists Association, NPR, Radio Business Report, RTNDA, Society of Professional Journalists, TV and Radio Jobs, Current	5	Careers at UF (2 - including succesful candidate), Indeed (1), Referral and Publication (1), LinkedIn (1)	9/20/2021



List of Recruitment Sources For Job Openings

2020-2021

Recruitment Source	Address	City, State, Zip	Contact Name	Email	Phone	Type	Website
Asian American Journalists Association	1182 Market ST, Ste 320	San Francisco, CA 94102		national@aaja.org	415-346-2051	Web	http://www.aaja.org/
Broadcasting & Cable	360 Park Ave S	New York, NY 10010	Katie Ross		800-551-5729	Web/Periodica	http://www.broadcastingcable.com
Journalism Jobs				info@journalismjobs.com	510-653-1521	Web	http://www.journalismjobs.com/
indeed*						Web	
National Association of Hispanic Journalists	1000 National Press Bldg	Washington, DC 20045		nahj@nahj.org	202-662-7145	Web	http://www.nahj.org/
National Associaton of Black Journalists	1100 Knight Hall Ste 3100	College Park, MD 20742		nabj@nabj.org	301-405-0248	Web	http://www.nabj.org/
Native American Journalists Association	395 W Lindsey	Norman, OK 73019-4201		info@naja.com	405-325-9008	Web	http://www.naja.com/
RTNDA	529 14th ST NW Ste 425	Washington, DC 20045			202-659-6510	Web	http://www.rtdna.org/
Society of Professional Journalist	3909 N Meridian ST	Indianapolis, IN 46208			317-927-8000	Web	http://www.spi.org/
University of Florida Human Resources	PO Box 155002	Gainesville, FL 32611	Kimberly Abbott	kimabbott@ufl.edu	352-273-1707	Web	http://www.hr.ufl.edu/
Current.org/American University School of Comm.		Washington, DC				Web	http://jobs.current.org/
University of Florida Jobs website		Gainesville, FL 32611		kereynolds@ufl.edu	352-273-1093	Web	jobs.ufl.edu
The Chronicle of Higher Education *						Web	
Inside Higher Education *						Web	
Radio Ink *						Web	
Facebook *						Web	
Linkedin*						Web	
Alliance for Women in Media *						Web	
Career Builder *						Web	
Monster.com *						Web	

*** = It is the licensee's understanding that these recruitment sources automatically list all job postings included on the University of Florida website.


Invitation to request notifications of full-time position openings

We extend employment opportunities to our broadcast community through job postings on our website, as well as through various organizations and publications as appropriate for the position.

If your organization would like to be notified of vacancies open for application, you may contact:

Keisha Reynolds
 Human Resources and Payroll Manager
 College of Journalism and Communications
 PO Box 118400 Gainesville, FL 32611-8400
 352-273-1093

kereynolds@ufl.edu

				
UF CJC DIVISION OF MULTIMEDIA PROPERTIES LONGER-TERM RECRUITMENT INITIATIVES October 1, 2020 through September 30, 2021				
Initiative	Description	Scope	Station Personnel Involved	Number of positions during this period
Station Internships/Experiences Prong 3 Initiative 5	On Air and Production skill education	Training in board operations and automation systems	Glenn Richards	2
Student Internships Prong 3 Initiative 5	Sales/Underwriting Department for student learning broadcasting sales and research	Student is taught upfront selling process, how sales dept interacts with other station departments, gain experience in web related sales, learn sales related software, learn sales research methods/techniques	Sandy Wagner	1
Student Training through accredited college courses take through the University of Florida Journalism School Prong 3 Initiative 5	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts Radio and TV classes only	News Manager teach fundamentals of broadcast newsgathering and presentation	Ryan Vasquez, Mark Leeps	200
Student Broadcasting training Prong 3 Initiative 7	Paid part time student employees in Radio News Fall 2020 and Spring 2021 Semesters	Training in news gathering, presentation, and on air announcing skills	Ryan Vasquez, Skyler Lebron	18
Summer Journalism Institute Prong 3 Initiative 10	Six week workshop designed toward High School Students interested in Journalism and Broadcasting Summer 2021	Instruction in Writing, Editing, Photography, Broadcasting, and Web Publishing	Herb Lowe	88 virtual attendees this year
Community Volunteer Training for Radio Reading Service for Blind	Training of volunteer Community Members in basic audio console operation and reading techniques for reading of local newspapers for blind community members	Volunteers taught presentation and board operation techniques to read for the blind Community	Rob Harder	1
Noticias-Spanish language news programs written and presented by students	Under supervision of instructor students learn writing and reporting on news of local interest to the Latino population.	Prepares those interested for work in all media	Dania Alexandrio Borges	25
Sports Reporting program	Under supervision of instructor students learn writing and reporting of sports news	Prepares those interested in Radio and TV sports reporting for employment	Steve Russell, Eric Esterline, Seth Harp	140
UF job fairs 2x per year	UF Career Showcase and UF Career Connection	Attended by Program Director of all stations	Rob Harder	1
Station Internships/Experiences Prong 3 Initiative 5	Commercial Radio training by professionals	Live Radio operated by students for students	Allison Faircloth	83