

Annual EEO Public File Report

WRUF AM/FM, WUFT(TV), WJUF(FM), WUFT-FM

October 1, 2018 - September 30, 2019

List of Full Time Jobs Filled

Requisition Number	Position Number	Classification Type	Recruitment Sources Used	Number of Interviews	Interviewees Recruitment Source	Date Filled
508503	00008038	Production Manager	UF Website, The Chronicle of Higher Education	2	Word of Mouth	10/5/2018
508875	00033935	Digital Coordinator/Producer	UF Website, The Chronicle of Higher Education	2	Word of Mouth	1/7/2019
509165	00018073	Development Coordinator	UF Website, The Chronicle of Higher Education	5	Word of Mouth	1/18/2019
508829	00033920	Meteorologist	UF Website, The Chronicle of Higher Education	11	UF website	4/15/2019
508740	00012302	Producer II	UF Website, The Chronicle of Higher Education	4	UF website	5/17/2019
510645	00026757	Broadcasing Coordinator III	UF Website, Broadcasting and Cable, Corporation for Public Broadcasting JobLine, Current Newspaper, Monster.com, National Association of Broadcasters, National Hispanic Media Coalition, Radio & Television Business Report, and TVandRadioJobs.com	3	UF website	5/20/2019
511275	00031281	Broadcasing Coordinator II	UF Website	3	UF website	8/12/2019

Note: The stations in the employment unit are licensed to the University of Florida and managed by the University's College of Journalism and Communications. During the past two years the licensee has disseminated information concerning employment openings primarily through its employment website, jobs.ufl.edu. That website is where area jobseekers first turn to find out about employment opportunities, because the University dominates Gainesville area employment. The University's educational system is the largest employer in the area. Between the University's educational components and its health system, the University accounts for two-thirds of the employees at the top 15 area employers. The University's job site is therefore the single source that reaches all groups in the Gainesville community, and the licensee has found that it produces a diverse range of qualified job applicants.

List of Recruitment Sources

Recruitment Source	Address	City, State, Zip	Contact Name	Email	Phone	Website
Broadcasting & Cable	360 Park Ave S	New York, NY 10010				www.broadcastingcable.com
Current	6930 Carroll Ave., Suite 625	Takoma Park, MD 20912			301-270-7240	Jobs.Current.org
Corporation for Public Broadcasting	401 9th St. NW	Washington, DC 20004	Carol Robinson		202-879-9600	
Monster			Jason Miller		800-666-7837	Monster.com
National Association of Broadcasters	1771 N St. NW	Washington, DC 20036				
National Hispanic Media Coalition	150 South Arroyo Parkway, Suite 101	Pasadena, CA 91105		info@nhmc.org		http://www.nhmc.org/jobs
Radio Business Report / TV Business Report	P.O. Box 6633	Woodbridge, VA 22195	April McLynn			www.rbr.com
TVandRadioJobs.com	P.O. Box 6633	Woodbridge, VA 22195	April McLynn			TVandRadioJobs.com
University of Florida Jobs Site	P.O. Box 155002	Gainesville, FL 32611	Kimberly Abbott		352-392-2477	Jobs.UFL.edu

LONGER-TERM RECRUITMENT INITIATIVES

October 1, 2018 through September 30, 2019

Initiative	Description	Scope	Station Personnel Involved	Number of positions during this period
Station Internships/Experiences	Production, program hosts, traffic and continuity, music library	Training in news gathering, production, on air hosting-talk	Glenn Richards	3
Student Internships	Sales/Underwriting Department for students learning broadcasting sales Fall 2018 and Spring 2019 Semester	Students are taught upfront selling process, how sales dept interacts with other station departments, gain experience in web related sales, learn sales related software, learn sales research methods/techniques	Sandy Wagner, Mel Clark	1
Student Training through accredited college courses taken through the University of Florida Journalism School	College Courses for Credit with practical experience on WUFT-TV/FM broadcasts Radio and TV classes only	News Managers teach fundamentals of broadcast newsgathering and presentation	Ryan Vasquez, Mark Leeps, Harrison Hove, Forrest Smith,	294
Student Broadcasting training	Paid part-time student employees in Radio News Fall 2018 and Spring 2019 Semesters	Training in newsgathering, presentation, and on air announcing skills	Ryan Vasquez Forrest Smith	16
Summer Journalism Institute	Six-day workshop designed toward High School Students interested in Journalism and Broadcasting Summer 2019	Instruction in Writing, Editing, Photography, Broadcasting, and Web Publishing	Herb Lowe	120
Community Volunteer Training for Radio Reading Service for Blind	Training of volunteer Community Members in basic audio console operation and reading techniques for reading of local newspapers for blind community members	Volunteers taught presentation and board operation techniques to read for the blind Community	Rob Harder	1
Noticias--Spanish language news programs written and presented by students	Under supervision of instructor, students learn writing and reporting on news of local interest to the Latino population.	Prepares those interested for work in all media	Dania Alexandrio Borges	36